



Application of Risk Communication to Food Standards and Safety Matters: Report of a Joint FAO/WHO Expert Consultation

By Food and Agriculture Organization of the United Nations

Food & Agriculture Organization of the United Nations (FAO). Paperback. Book Condition: new. BRAND NEW, Application of Risk Communication to Food Standards and Safety Matters: Report of a Joint FAO/WHO Expert Consultation, Food and Agriculture Organization of the United Nations, With increased public concern regarding food safety, greater demands are placed on risk communicators to involve the public and other interested parties in an interactive dialogue and to explain the magnitude and severity of risks associated with foodborne hazards in clear and comprehensible terms that convey credibility and trustworthiness. This requires communicators to recognize and overcome gaps in knowledge as well as obstacles inherent in the uncertainties of scientific risk assessment. This document is the report of a Joint FAO/WHO Expert Consultation on the Application of Risk Communication to Food Standards and Safety Matters was held from 2-6 February 1998 at the Italian Ministry of Health, Rome.



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