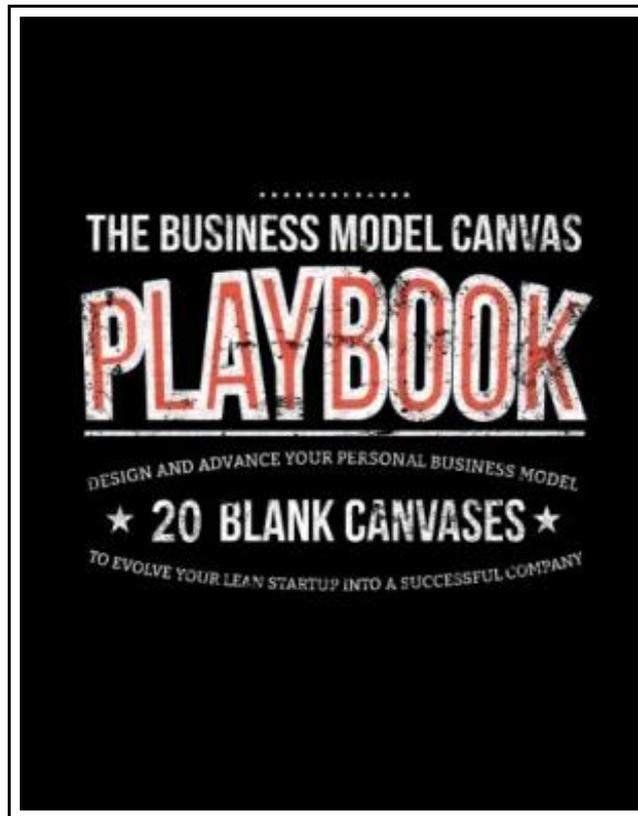


# The Business Model Canvas Playbook: Design and Advance Your Personal Business Model on 20 Blank Canvases to Evolve Your Lean Startup Into a Successful Company



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